

## Press Release

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For Immediate Release

### MUTOH INTELLIGENT INTERWEAVING PRINT TECHNOLOGY RECEIVES INNOVATION LABEL

An independent committee of experts appointed by FESPA have selected Mutoh Europe's Intelligent Interweaving print technology for entry in the Fespa Digital "Blue – Innovation trail".



The innovation trail is an initiative of Fespa to help visitors to identify innovative exhibitors at the oncoming Fespa Digital Printing Europe show (Geneva, April 1-3). An innovator label was attributed to 18 companies whose services or products are particularly ground breaking. A short-list of 5 companies also received an "outstanding classification". Mutoh Europe got an outstanding innovation label for its recently launched **Blizzard** series printers with incorporated **intelligent interweaving print technology**.

With Mutoh's Intelligent Interweaving technology - called  $i^2$  (*pronounced i squared*) - ink is laid down in carefully optimised wave forms versus straight lines as used with most wide-format printers. The result is a drastic reduction or even total elimination of defects such as horizontal banding, ink mottle, bleed and the visible effects of missing or misfiring nozzles. Dedicated print weave patterns are being developed per individual printer type. This new technology is now standard on most Mutoh wide-format piezo inkjet printers.

"We are delighted that our Intelligent Interweaving print technology is recognized as pioneering technology in the wide-format printer industry", says Arthur Vanhoutte, Mutoh Europe's Managing Director.

"We are also particularly pleased to see that the selection committee is charmed by the benefits and user comfort offered by our  $i^2$  technology and not only the technology as such. Intelligent Interweaving is more than just printing in waves. One of the biggest benefits of  $i^2$  is that it offers predictable and reproducible output quality. Printer users will be able to print ideal quality images fit for purpose every time, in the shortest time. As such,  $i^2$  stands for an unprecedented level of user comfort for the printer operator", Arthur Vanhoutte concludes.

Mutoh Europe will be displaying its award-winning i<sup>2</sup> technology at its booth at the oncoming Fespa Digital Printing Europe show, Hall 1 – Booth G60/G70.

For more details about Mutoh's Intelligent Interweaving print technology :  
<http://www.mutoh.be/page.aspx/31>

For more details about Mutoh's new Blizzard series printers : [www.mutoh.eu](http://www.mutoh.eu)

For more details about the Fespa Digital Europe Innovation Trails, :  
<http://www.adcomms.co.uk/cpressr2.aspx?prid=7874>

#### **About Mutoh Europe NV.**

Mutoh Europe nv, Belgium, is a business unit of Mutoh Holdings Co. Ltd., Japan. Founded in 1991, Mutoh Europe's activities encompass development, manufacturing and distribution of CAD/CAS hardware (professional sign cutting plotters and large-format full-colour piezo printers for CAD, commercial inkjet printing and sign making applications). Employing 280 people, the company markets Mutoh products all over Europe, the Middle East and Africa through its extensive network of authorised resellers.

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