

## Press Release

September 29<sup>th</sup>, 2009.  
For Immediate Release  
Europe, Middle-East & Africa

### All prints for First European Wrap Star Contest produced on a Mutoh Blizzard

Participants at the First European Wrap Star Contest will be working with prints produced on a Mutoh Blizzard high volume printer, developed & manufactured by Mutoh Europe nv in Belgium.

During a three days' competition at Viscom Germany 2009 in Düsseldorf (October 1-3), highly qualified car wrappers will compete for the title of first 'European Wrap Star'. Four identical Hummer vehicles will be wrapped live at a special area in Hall 8a. The participants will be wrapping the Hummer vehicles during a three-rounds elimination race to reach the final on Saturday October 3<sup>rd</sup>, where the four best will finally face each other to compete for the title.

All high-quality prints for this contest – in total more than 1000 m<sup>2</sup> - were produced by the Düsseldorf company Creativ Connection on their Mutoh Blizzard printer. The wrap prints were made on 3M's IJ380 digital printing vinyl and laminated with 3M 8580 laminating film. Print-for-pay business Creativ Connection is qualified by 3M for commercial graphics.

#### ***About Creativ Connection***

Creativ Connection, headed by Mr. Christopher Klein, has been active in the sign business for over 15 years. The company focuses on durable, top quality wide format printing applications for demanding customers. One of the specialisations of the company is custom-made design, wide-format print production and wrapping of all kinds of vehicles, even airplanes. In January 2008, Creativ Connection invested in a 3M MCS warranted Mutoh Blizzard printer. Since then, the company can provide fully warranted graphics made on the Mutoh Blizzard printer, in combination with 3M Ink Series 600 mild solvent inks and media. Located in Neuss, Germany, the company now works with 8 highly skilled employees.

More information : [www.creativ-connection.com](http://www.creativ-connection.com).

## **About Mutoh Europe nv**

Mutoh Europe nv, Belgium, are the European headquarters of Mutoh Holdings Co. Ltd., Japan. Founded in 1991, Mutoh Europe's activities encompass development, manufacturing and distribution of CAD/CAS hardware (professional sign cutting plotters and large-format full-colour piezo printers for CAD, commercial inkjet printing and sign making applications).

For more information on Mutoh Europe and the Mutoh Blizzard printer, please visit [www.mutoh.eu](http://www.mutoh.eu)

## **About 3M's Matched Component System Graphics Warranty for Mutoh Blizzard printers**

The 3M Matched Component System Graphics Warranty (MCS) programme for Mutoh Blizzard and Spitfire series printers provides print-for-pay businesses with a total system solution including inks, media, printer, software, training and service. Application possibilities include fleet and vehicle graphics, indoor and outdoor signs, banners and flexible signs. Print providers producing graphics using 3M Ink Series 600 inks in Mutoh Blizzard or Spitfire printers have full warranty. For more information about the MCS Warranty program for Mutoh printers, please [click here](#).

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*Blizzard and Spitfire are Trademarks of Mutoh Europe nv*

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