

Press Release

March 20th, 2009.
For Immediate Release
Europe, Middle-East & Africa

MUTOH EUROPE RELEASES ON-LINE MEDIA PROFILE LIBRARY

Oostende, Belgium – Wide-format inkjet printer and vinyl cutting plotter manufacturer Mutoh Europe nv announces availability of a media/ICC profile library onto its website. With this new web tool, Mutoh Europe offers both existing and new Mutoh wide-format printer users free access to a database of more than 1500 media profiles.

By creating a free member account at www.mutoh.eu, Mutoh printer users can download profiles in a straightforward folder structure, categorised per Mutoh printer type, ink type & colour configuration, both for Mutoh Edition software as well as their original counterparts from Mutoh Europe's RIP partners : Caldera, EasySIGN, Onyx Graphics and Sai.

The on-line database lists profiles for a wide variety of media such as self-adhesive vinyl, banner, backlit film, photo paper, blue back paper, fine art paper, canvas, etc...

The Mutoh media/ICC profile database is the result of a group effort from third party companies, leading media manufacturers and Mutoh Europe's Technical Marketing Department.

Mutoh Europe's technical marketing team along the years has built up a strong relationship with key media manufacturers in the sign industry. This has led to joint profiling efforts in view of harvesting the best results out of printer - ink - media combinations, fully tuned to Mutoh's Intelligent Interweaving guided printer set-up tool.

About Mutoh's Guided Printer Setup System (i² GPS).

For all its piezo printers incorporating Mutoh's Intelligent Interweaving technology, Mutoh developed a *Guided Printer Setup System*. Per printer type, Mutoh takes into account the purpose for which a print is intended, based on three criteria, i.e. the viewing distance, the image type and the image content.

Further info can be viewed at www.mutoh.eu/interweaving. On this website section, visitors can find out there the performance of Mutoh i² technology per printer type, in an interactive way.

About Mutoh Europe nv.

Mutoh Europe nv, Belgium, is a business unit of Mutoh Holdings Co. Ltd., Japan. Founded in 1991, Mutoh Europe's activities encompass development, manufacturing and distribution of CAD/CAS hardware (professional sign cutting plotters and large-format full-colour piezo printers for CAD, commercial inkjet printing and sign making applications). The company markets Mutoh products all over Europe, the Middle East and Africa through an extensive network of authorised resellers.

For further details on Mutoh Europe and its products : www.mutoh.eu

Press contact EMEA: Nick Decock

E-mail: press@mutoh.eu