

## Press Release

April 30<sup>th</sup>, 2008.  
For Immediate Release

### NEW MUTOH DEUTSCHLAND PREMISES INAUGURATED

*Wide-format printer manufacturer Mutoh yesterday officially inaugurated its new Mutoh Deutschland office in Düsseldorf, Germany, in the presence of Mr. M. Takayama, Chairman, and Mr. T. Sato, President of Mutoh Holdings Co. Ltd, Tokyo, Japan. Next to a larger office space, the new Mutoh Deutschland premises have an extensive demonstration centre staging all latest Mutoh wide-format printer and cutter equipment.*

“Germany is one of our key countries. First of all, the new office is located more centrally in Düsseldorf,” says Arthur Vanhoutte, Mutoh Deutschland’s and Mutoh Europe’s Managing Director. “To better accommodate the needs of our successful Mutoh Certified Partner program in Germany, we also took the opportunity to establish a new and fully equipped demonstration centre, showing all Mutoh wide-format printers and cutting plotters at one central location. We also installed a technical service department for after-sales support and hands-on service training of our local partners.”

“Mutoh Certified Partners from all over Germany will be able to book demos for interested customers at Mutoh Deutschland throughout the year. The bigger size of our new premises will also enable us to organise dedicated dealer events, product launches, application trainings, etc... for the German-speaking market. With Düsseldorf airport at only 15 minutes, our new office will also be convenient for resellers of neighbouring countries for product demos and events”, Vanhoutte concludes.

#### About Mutoh Deutschland GmbH

Founded in 1994, Mutoh Deutschland GmbH is a business unit of Mutoh Holdings Co. Ltd. The company acts as a sales & support centre for the German-speaking countries and Germany’s neighbouring countries. The Düsseldorf office also functions as direct marketing support and training centre for Mutoh Certified Partners (MCP) all over Germany.

## About Mutoh's MCP Program

Mutoh's MCP program is a certified dealer program driven by Mutoh Deutschland GmbH in close cooperation with Mutoh distributor System GmbH. The program involves dedicated training and follow-up for sales, installation, support and after-sales support of local dealers throughout Germany. The program was started up more than 2 years ago in view of offering potential end-users as well as Mutoh printer users a high level of service & expertise by a local dealer trained and certified directly by the wide-format manufacturer and the Mutoh distributor. Meanwhile, already 14 dealers, covering the entire territory of Germany, have joined the program.

For more information about Mutoh's MCP Program, visit [www.mutoh-mcp.de](http://www.mutoh-mcp.de)

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## INAUGURATION NEW MUTOH DEUTSCHLAND PREMISES

IMAGE 1:



Inauguration of new offices Mutoh Deutschland GmbH - (from left to right) - Mr. M. Takayama, Chairman Mutoh Holdings Co. Ltd. - Mr. Arthur Vanhoutte, Managing Director Mutoh Europe nv & Mutoh Deutschland GmbH - Mr. T. Sato, President of Mutoh Holdings Co. Ltd.

>> Click [here](#) to download the original picture.

## IMAGES 2:



Mutoh Deutschland GmbH new demo room

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